

SPARROW VENTURES CORP.

Suite 507 - 700 West Pender Street
Vancouver, British Columbia
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SPARROW APPOINTS RODNEY STEVENS AS SECRETARY

October 1, 2010

TSX-V: SPW

Vancouver, British Columbia – (October 1, 2010) – Sparrow Ventures Corp. (TSX-V: SPW) (“Sparrow” or “the Company”) is pleased to announce the appointment of Mr. Rodney Stevens as Corporate Secretary of the Company effective immediately.

Mr. Stevens is a Chartered Financial Analyst with approximately 10 years of practical experience. In 2008, he established Stevens & Company Corporate Advisory Services Ltd. to provide specialized corporate consulting services. Previously, he was an investment analyst with Salman Partners Inc. from 2001 to 2008. During this time, he demonstrated a strong performance in the analysis of current industry conditions and specific securities in the precious metals sector.

Mr. Stevens was recognized as a top rated analyst by StarMine on July 17, 2007 for the metals & mining industry based on the historical profitability of his stock recommendations and the historical accuracy of earnings estimates. He generated excess return of 7.9% over the corresponding industry benchmark and received a four out of five star rating for earnings accuracy.

On behalf of the Board of Directors

SPARROW VENTURES INC.

“Marc Morin”

Marc Morin
President and CEO

For more information contact the Company at:

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The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or the accuracy of this release. We seek Safe Harbor.