SPARROW VENTURES CORP.

Suite 507 - 700 West Pender Street Vancouver, British Columbia V6C 1G8

SPARRROW ANNOUNCES NEW APPOINTMENT TO ITS MANAGEMENT TEAM

January 20, 2012

TSX-V: SPW

Vancouver, B.C., January 20, 2012 – Sparrow Ventures Corp. (TSX-V: SPW) ("Sparrow" or "the Company") is pleased to announce the appointment of Mr. Max Pinsky as Corporate Secretary. Mr. Rodney Stevens relinquishes his position as Corporate Secretary due to prior commitments. The Board of Directors recognizes and thanks Mr. Stevens for his contributions to the Company and wishes him well in his endeavors.

Mr. Pinsky is a securities lawyer who has acted for numerous public companies listed on the TSX and TSX Venture Exchange.

On behalf of the Board of Directors,

Sparrow Ventures Corp.

"Marc Morin"

Marc Morin President and CEO

For more information contact the Company at:

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